



Date: 26th June 2025

**MEMORANDUM OF UNDERSTANDING (MoU)
BETWEEN**

**B.H. GARDI COLLEGE OF ENGINEERING AND TECHNOLOGY, RAJKOT, GUJARAT
AND
PRIMESEAL STRAPS PRIVATE LIMITED, PIPALIYA, TAL - GONDAL**

This Memorandum of Understanding (MoU) is executed on 26th June 2025, between, **B H GARDI COLLEGE OF ENGINEERING AND TECHNOLOGY**, located at, **Rajkot** and **PRIMESEAL STRAPS PRIVATE LIMITED**, located at **Pipaliya , Tal –Gondal**

The purpose of this MOU is to establish a framework of cooperation between the Educational Institute and the Company through its HR/Recruitment team for campus placements, internships, and related career development activities.

RECITALS

WHEREAS **B.H. GARDI COLLEGE OF ENGINEERING AND TECHNOLOGY**, and the **PRIMESEAL STRAPS PRIVATE LIMITED** share a common objective to have recognized the desirability and feasibility of establishing a collaborative relationship designed to strengthen educational, and cultural ties between both.

WHEREAS **B.H. GARDI COLLEGE OF ENGINEERING AND TECHNOLOGY**, and the **PRIMESEAL STRAPS PRIVATE LIMITED** agree that it would be in their mutual interest to create programs that would promote employability and academic enhancement including, Students' Training, Industrial Visits, and Internship; and at the same time strengthen social and cultural relationships between both.

WHEREAS **B.H. GARDI COLLEGE OF ENGINEERING AND TECHNOLOGY**, and the **PRIMESEAL STRAPS PRIVATE LIMITED** agree to establish a formal agreement of cooperation to reflect their agreement as aforementioned.

NOW, THEREFORE, in consideration of the foregoing both the parties agree as follows.



ARTICLE I
GENERAL PURPOSE OF THE MOU

The general purpose of this MOU is to strengthen the bonds between both parties, further the academic, social, and cultural objectives, and to promote Career Oriented Programs. It is expected that collaborative relationships thereby established will provide mutual benefits to both parties.

ARTICLE II
GENERAL AREAS OF COOPERATION

The collaboration shall be conducted to maximize reciprocity and minimize the cost of participation. Collaboration will include academic and cultural exchanges from both the parties, which shall consist of programme offerings such as:

Offerings of various programmes from **PRIMESEAL STRAPS PRIVATE LIMITED**. It is expected to promote such ventures in future and support the initiatives of B.H. Gardi College of Engineering and Technology.

Objectives

- To facilitate campus recruitment opportunities for students of the University (First Preference) ..
 - To provide internships, industrial training, and live projects for students (First Preference) .
 - To collaborate on pre-placement talks, workshops, seminars, and skill development programs.
 - To bridge the gap between academic learning and industry requirements.
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Roles & Responsibilities

The Institute shall:

- Provide necessary infrastructure for placement activities (interview rooms, seminar halls, online facilities, etc.).
 - Nominate a Placement Cell Coordinator to communicate with the Company's HR team.
 - Share student profiles, resumes, and academic performance records (with prior consent of students).
 - Prepare students through training programs, soft-skill workshops, and technical sessions.
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The Company shall:

- Share details of job profiles, selection processes, and eligibility criteria in advance.
- Conduct campus recruitment drives, pre-placement talks, and interviews (offline/online).
- Offer internships, projects, or employment opportunities to eligible students based on selection before other universities.
- Provide constructive feedback on student performance during interviews and internships.
- **Guest Lectures and Expert Talks** - Organising Seminars/Workshops regularly and developing joint publications of conference volumes and books. Emerging technologies (e.g., Industry 4.0, IoT in manufacturing) Lean and Six Sigma principles.
- **Joint Research & Development (R&D)** - Engagement in joint research projects depends on mutual areas of interest between the faculties of both institutions. Few Applied research projects using real industry problems.
- **Capstone/Final-Year Projects** - Students undertake real-world problems provided by the industry. Joint mentorship by faculty and industry supervisors. Possibilities of implementing prototype solutions.
- **Collaborative Events like** – IDEATHON, HACKATHON any innovation or project based competitions to be organized.
- **Recruitment and Placement Support**
 - Exclusive Campus Placement Derives for the students of Gardi Vidyapith.
 - Being a part of the process of recruitment to prepare students for industry readiness through Company Experts, conducting on-campus mock interviews.
 - To widen the scope of Employability for the students of B.H. Gardi College of Engineering and Technology by offering Campus Placement Drives or Walk-ins.

Duration & Validity

This MoU will remain valid for a period of 3/5 years from the date of signing, and may be renewed upon mutual consent. Either party may terminate the MoU by giving a written notice of 30 days.

Confidentiality

Both parties agree to maintain confidentiality of shared information, data, and documents, and not disclose them to any third party without prior consent.

General Terms

- This MoU is not legally binding but is an expression of mutual goodwill and collaboration.
- Any disputes shall be resolved amicably through discussions between both parties



ARTICLE III

NOTICES

All communications under this MoU shall be given or made in writing, in English and may be delivered either by hand, email, ordinary mail, registered mail, air mail or facsimile to the other Party and shall be addressed to the other Party at its address specified herein and/or such other addresses as notified from time to time.

Any notice required to be given under this MoU shall be deemed to have been received: -

- (i) in the case of delivery in person – when delivered
- (ii) in the case of service by registered post or air mail – within four (4) to six (6) working days; or
- (iii) if sent by facsimile or other electronic means of communication – within twenty-four (24) working hours subject to the proof of successful transmission

For Gardi Vidyapith:

Address: Rajkot Kalawad Highway, Anandpar, Rajkot – 361 162, Gujarat

Attention: Mr. Jay D. Mehta, Managing Director

Email: jaymehta@gardividypith.ac.in

For PRIMESEAL STRAPS PRIVATE LIMITED

Address: Behind Viraj Agri Co, Near Bharudi Toll Plaza, Pipaliya –
360311, Taluka - Gondal

Attention: Mr. Hareshbhai Dobariya , Diretor

Email :- primeseal@gmail.com



ARTICLE IV

OPERATIONAL ASPECTS

For Gardi Vidyapith, the **Placement Cell** shall act as the nodal Department in executing this MoU. The Gardi Vidyapith will also take the responsibility of playing a pivotal role in executing the provisions of the MOU.

ARTICLE V SCOPE OF COOPERATION

The areas of cooperation include, subject to mutual consent, any initiative taken by either party as felt desirable and feasible on either side and that both sides can contribute to the fostering and development of cooperative relationships.

This Memorandum of Understanding (MoU) shall remain in force for a period of **Five years** from the date it is signed by the appropriate officials of the two parties.

It may further be extended or amended with the written agreement of both parties.

This MoU may be terminated by either party subject to the delivery of two months' advance notice, in writing.

IN WITNESS WHEREOF the undersigned representatives have entered into this MOU on behalf of their respective parties.

PRIMESEAL STRAPS PRIVATE LIMITED Gardi Vidyapith

h.D. Dobariya

Mr. Hareeshbhai Dobariya, Director
PRIMESEAL STRAPS PRIVATE LIMITED

Witness:

Priyank Zaveri
26/6/2025
Prof. Priyank Zaveri
Head, Mechanical Department

Dr. Vimalkumar N. Patel
26/06/25
Dr. Vimalkumar N. Patel
Principal, B.H.GARDI COLLEGE OF
ENGINEERING AND TECHNOLOGY

Witness:

Vijay Mehta
26/6/2025
Prof. Vijay Mehta
Training & Placement Coordinator
Mechanical Department

